



# Los Angeles Press Club

## 52<sup>nd</sup> Annual Southern California Journalism Awards Gala Dinner

June 27, 2010

### RATE CARD/ORDER FORM

### TRIBUTE PROGRAM / DINNER TICKETS

AD SIZE	4-COLOR	B&W	TOTAL
Back Cover	\$5,000		_____
Inside Cover, back or front	\$3,500	\$3,000	_____
Full Page	\$3,000	\$2,000	_____
½ Page		\$1,200	_____
¼ Page		\$ 600	_____

PACKAGES	RATE	TOTAL
<b>Platinum Sponsorship package.</b> Includes two tables of ten with preferred seating, banners, full back page color ad and permanent sponsor listing on LA Press Club's website	<b>\$50,000</b>	_____
<b>Gold Sponsorship package.</b> Includes one table of ten with preferred seating, one full page color ad and a web ad/sponsorship listing for a full year on LA Press Club's website	<b>\$25,000</b>	_____
<b>Silver Sponsorship package.</b> Includes one table of ten with preferred seating, one full page b/w ad and sponsorship listing for a full year on LA Press Club's website.	<b>\$ 7,000</b>	_____
<b>Silver Table package</b> (seats 10). Includes 1 full page b/w ad	<b>\$ 4,500</b>	_____
<b>Additional Gold Circle table</b> of ten with any sponsorship package	<b>\$ 4,000</b>	_____

TABLES	RATE	#	after June 1 <sup>st</sup>	TOTAL
<b>Gold Circle</b> (seats 10)	\$5,000	_____		_____
<b>Silver Circle</b> (seats 10)	\$3,000	_____		_____
<b>Bronze Circle</b> (seats 12)	\$1,500	_____	\$1,800	_____

INDIVIDUAL TICKETS	RATE	#	after June 1 <sup>st</sup>	TOTAL
<b>Member</b>	\$ 125	_____	\$150	_____
<b>Member, preferred seating</b>	\$ 200	_____		_____
<b>Non-member</b>	\$ 250	_____	\$300	_____
<b>Non-member, preferred seating</b>	\$ 400	_____		_____

**GRAND TOTAL** \$ \_\_\_\_\_

Make checks payable to LOS ANGELES PRESS CLUB, 4773 Hollywood Blvd., Los Angeles, CA 90027.

Complete information on left side below. To pay by credit card fill out information on right side as well. This form can also be faxed to 323-669-8069 or scanned and emailed to [diana@lapressclub.org](mailto:diana@lapressclub.org). To pay online go to [www.lapressclub.org](http://www.lapressclub.org) or pay by phone at 323-669-8081.

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For further information call Los Angeles Press Club at (323)669-8081, or visit us at [www.lapressclub.org](http://www.lapressclub.org)

**Honoring:**

- Anderson Cooper..... President's Award**
- Anne Garrels..... Daniel Pearl Award**
- Dave Bryan..... Joseph M. Quinn Award**